



SUSTAINABILITY COORDINATOR

The Sustainability Coordinator (SC) will maintain a focus on ways to reduce the festival's impact on the environment. The Festival Director strongly encourages the SC to develop an actively participatory subcommittee to ensure sustainability remains at the festival's core.

This is an active position that may be time intensive. Please consider this when applying.

- Ensure the festival is holistically sustainable
 - Generate low waste and encourage more recycling/food scrap composting at festival
 - Partner with Hoffman Composting to provide compost buckets for food trucks and snack vendors
 - Partner with Earth Fare to provide discount on canned waters for food trucks and snack vendors
- Work diligently towards accomplishing festival sustainability goals
 - Sell/hand out reusable merchandise to at least 20% of attendees
 - Encourage attendees to bring and use at least two (2) reusable products from previous years
 - Reusable color-changing beer cups **(as long as Holston Distributing is sponsor; check with FD)**
 - Nalgene water bottle from 2019-2022 festivals OR any reusable water bottle
 - Have attendees tag #(insert social media tag here) and have Marketing Coordinator give "social media shoutout"
 - Hold at least two (2) off-site events with a sustainability focus
 - Beautification Day (March)
 - Sustainability Fair (April)

- Divert at least 30% of waste from the landfill
 - Use extra bins from Solid Waste as compostable materials bins
 - Use different bin bag colors to determine compostable vs. standard landfill waste
- Work closely with Festival Director, Vendor Coordinator, and Volunteer Coordinator to ensure festival sustainability practices are being implemented
 - Food trucks/vendors using compostable and/or recyclable materials for items and food sold
 - Create incentive program for food truck/vendors who adhere to sustainability guidelines
 - Solidify organization of “Trash Warriors”
 - Partner with Volunteer Coordinators to ensure TWs have necessary information and materials to be effective during festival
- Educate festival attendees about sustainability initiatives
 - Do not be rude, insubordinate, or accusatory.
 - Do encourage, listen, and be respectful!
- Ensure all vendors/food trucks are working towards reducing the amount of waste produced during the festival
 - 1 month before - email minimal waste/sustainability guidelines
 - 2 weeks before - email minimal waste/sustainability guidelines again
 - Day of - verify with each vendor/food truck that they are abiding by the previously sent minimal waste/sustainability guidelines
 - Take note of any food trucks not abiding by these guidelines. These food trucks will not be allowed to participate in the festival the next year.
- Ensure all waste station bins are properly placed and labeled throughout the festival grounds
 - Map, placement information, and labels need to be retrieved from FD
 - Be sure to label bins correctly based off bin list